


wear.with ease
by kamforsud

ETHICAL CHARTER
of our responsible collection

member of
**SWISS
FAIR** 
TRADE





OUR STORY

Kam For Sud is a Swiss NGO, established in 1998 in Ticino by a group of people who believe in the true solidarity between human beings and in the value of intercultural work based on mutual respect, equal dignity, and friendship. Kam For Sud is a non-profit organization working for sustainable development, in the field of education, health, climate change and for the protection of the childhood.

Having 20 years work experience in Nepal, Kam For Sud decided to develop an ethical apparels and accessories collection integrating the art, craft and know-how of the Nepalese tradition in a fair and ecological social business.





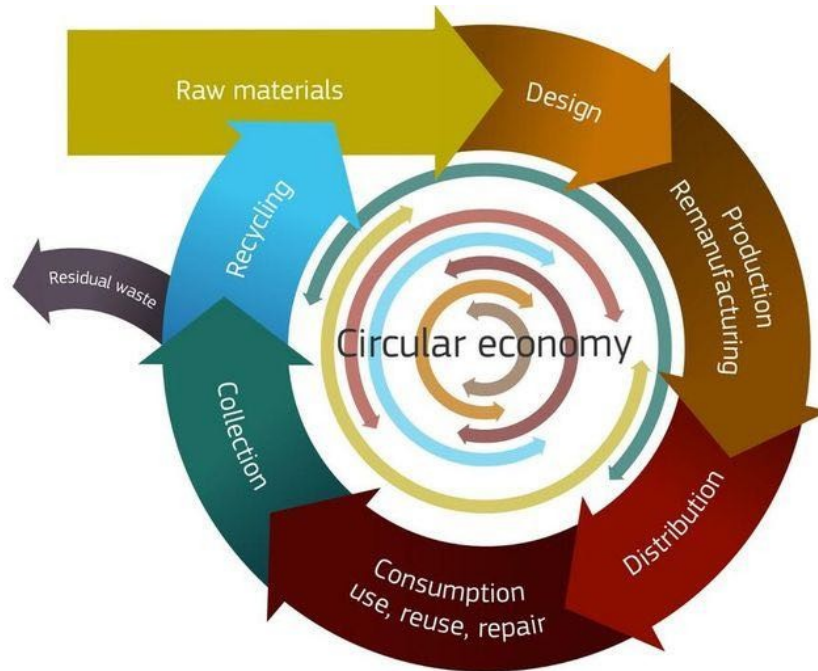
OUR BUSINESS MODEL

The Wear With Ease collection creates jobs for Nepalese people in a fair and sustainable way. Manufacturers work with passion in a safe environment and according to international fair trade principles.

This luxury casual-wear collection uses only natural components, no mixed or synthetic elements are involved. All components are either recycled or recyclable, the final products can be easily composted at the end of use and will be of no damage to the environment. All items are traceable from the rough material collection till the final product.

It's a real social business: all benefits generated by the collection are invested back to Nepal into the Kam For Sud projects.

A CIRCULAR ECONOMY MODEL



- only natural fibres and components are used
- all items are recycled or recyclable
- all elements are traceable along the production chain
- workers are fairly paid and work in dignified conditions at every level of the production *chain*

Vs

Linear economy





OUR STRATEGY

Wear it with ease!

“You can wear our clothes and accessories with ease: about the ethical matters, we care!”

This collection generates dignified jobs in Nepal and offers to the young people supported by Kam For Sud the opportunity to learn artisanal skills in a safe environment.

Spreading in Nepal the fair trade practices is part of our strategy in order to contribute rising awareness and strengthening human rights.

Taking care of the environment is not only a matter of personal conviction, but also a way to increase the sense of responsibility of the people toward our planet - from the producers to the clients.

Let's rethink our way of dealing with the natural resources and with the value of human labour!



COMPONENTS OF OUR PRODUCTS

YAK WOOL

Our yak wool comes from Mongolia, where nomads hand pick the best part of the hair, called "Khullu". Once washed and carded, the fibre is hand spun and used for our knitted or woven products manufactured in Nepal. We only use the natural colours brown and grey.

CASHMERE

Our cashmere comes from a sustainable source in Mongolia: the herders benefit from a specific support program to avoid over grazing, in order to protect the natural environment of the cashmere-goats and the people.

LINEN

Our linen yarn comes from India, where the fibre is spun into a very high quality yarn that is successively woven in Nepal. For the dyeing process only natural REACH certified colours are used.

HIMALAYAN NETTLE

The giant Himalayan Nettle is wild growing and sustainably harvested. It is found almost exclusively in Nepal and has been woven in the Himalayas for centuries.

PEACE SILK

The peace silk, also called Ahimsa- or Eri-silk, come from India. It is produced without harming or killing the silk-worms. In contrast with the conventional practice, where thousands of caterpillars are killed to create one pound of silk, the peace silk is processed only after the insects have left the cocoons. The peace silk yarn is hand woven in Nepal together with cashmere wool.

TIBET SHEEP WOOL

The Tibet sheep wool is carded and hand spun in Nepal with the highest care, in order to obtain a very soft non-itching yarn.

SARTUL-SHEEP WOOL

The sartul-sheep wool is also called "cashmere touch" because of its extremely soft quality. It is collected in Mongolia with particular care. Once washed and carded, the fibre is hand spun and used for our knitted or woven products manufactured in Nepal.

VEGETABLE TANNED LEATHER

Our Nepalese buffalo leather is tanned using the true "chromium-free" method, which does not have harmful chemicals. It is an ancient artisanal process that uses the tannic acids naturally found in the bark, branches and leaves of plant species. The irregularities in tanning are part of this process and witness for its value, respecting the workers' health and the environment.

RECYCLED BRASS

Our jewellery and our trims are made of recycled brass by experienced Nepalese artisans. Recycling the brass is a way to reduce the use of new copper and zinc, and to give a new life to the material.

CORAL, LAPIS-LAZULI AND OTHER STONES

The coral used in our jewellery has Tibetan origins, while the lapis-lazuli come from Afghanistan. The other stones are available in Nepal, where all stones are then cut to perfectly fit the jewellery.

NEPALESE CRYSTAL

Nepalese crystal extracted from the Himalayan mountains in Nepal is known for its amazing clarity, brightness and sparkle. Ancients believed Nepalese crystal to be alive, taking a breath once in a century.



LABELS

In order to avoid any synthetic part, our labels and packaging are made either of Nepalese Lokta paper or of selected recycled cotton saris, while the Kam For Sud trims are made of recycled brass.

The Lokta paper is a wild crafted, handmade, indigenous paper of Nepal, made with the bark of the *Daphne spp.* Plant and completely natural.








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INSPIRATION

